



Central Data Management

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PRESS RELEASE

dailypoint™ appoints Alexander Bohnekamp as Chief Operating Officer

Munich, June 2022 – dailypoint™ (Toedt, Dr. Selk & Coll. GmbH), the leading global Central Data Management Company for the hospitality industry appoints Alexander Bohnekamp as Chief Operating Officer of the firm effective June 1, 2022. He will actively participate in driving the ambitious growth strategy of the company and oversee commercial and operational customer activities.

Alex brings with him more than 30 years of extensive international and multi-unit senior level management and leadership exposure within the luxury and lifestyle hospitality segments as well as substantial track record in maximizing investments in the hotel sector on behalf of owners, most recently as CEO of Hospitality at Abu Dhabi Capital Group and Founder of Capital Inspiration, a global investment leadership and operational execution & management firm within the hospitality and tourism industry.

Alex holds an MBA from Henley Management College in the United Kingdom, Hotel Real Estate Investments and Asset Management Certificate from Cornell University in USA, and a Diploma in Hotel Operations & Management in Switzerland.

About dailypoint™ - Software made by Toedt, Dr. Selk & Coll. GmbH

dailypoint™ is the leading Data Management and CRM platform for sophisticated individual hotels and hotel groups. dailypoint™ collects data from all relevant sources such as PMS, POS, website, newsletter or WiFi and automatically creates a central and consolidated guest profile. In 350 steps, the data is processed and enriched by means of artificial intelligence (AI) to create a guest profile never seen before.

The cloud-based SAAS solution consists of 16 modules and is complemented by the dailypoint™ Marketplace with more than 180 solution partners. dailypoint™ not only offers measurable marketing, but also covers the entire customer journey and thus supports all departments within a hotel. The integrated Privacy Dashboard is also the central element for the technical implementation of the GDPR.



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dailypoint™ is headquartered in Munich, Germany and is sold and supported worldwide directly or through its distribution partners D-EDGE and XN Protel.

Further information: www.dailypoint.com