



Press Contact:

Nadja Weindl

Mail: nadja.weindl@dailypoint.net

Phone: +49 89 189 35 69 - 12

Toedt, Dr. Selk & Coll. GmbH

Augustenstr. 79

80333 Munich, Germany

Phone: +49 89 189 35 69 - 0

Fax: +49 89 189 35 69 - 19

Press Release

dailypoint™ receives Oracle Hospitality Integrations Platform (OHIP) certification

Munich, November 2023 – dailypoint™, Europe's leading Data Management and CRM platform for the Hospitality Industry, and a member of Oracle PartnerNetwork (OPN), announced dailypoint is available on the Oracle Cloud Marketplace and can be fully integrated with the Oracle Cloud Infrastructure. Oracle Cloud Marketplace is a centralized repository of enterprise applications offered by Oracle and Oracle partners.



Oracle Cloud Marketplace is a one-stop shop for Oracle customers seeking trusted business applications offering unique business solutions, including ones that extend Oracle Cloud Applications. Oracle Cloud is an enterprise cloud that delivers massive, non-variable performance and next generation security across a comprehensive portfolio of services including SaaS, application development, application hosting, and business analytics. Customers get access to leading compute, storage, data management, security, integration, HPC, artificial intelligence (AI), and Blockchain services to augment and modernize their critical workloads. Oracle Cloud runs Oracle Autonomous Database, the industry's first and only self-driving database.

“With Oracle Hospitality Integrations Platform (OHIP), Oracle offers a very powerful and state-of-the-art API infrastructure which allows a deep integration between dailypoint and Oracle Cloud. Our common customers can improve customer service, recognition and sales and marketing in real-time in a way, that is cutting edge for the hotel industry,” said dailypoint CEO Dr. Michael Toedt.

dailypoint's participation in Oracle Cloud Marketplace further extends our commitment to the Oracle community and enables customers to easily reap the benefits of dailypoint. We look forward to leveraging the power of the Oracle Hospitality OPERA Cloud Platform to help us achieve our business goals."

To find out more about dailypoint™'s integrations, visit the dailypoint [Marketplace](#).

About dailypoint™

dailypoint™ is the leading Data Management and CRM platform for sophisticated individual hotels and hotel groups. dailypoint™ collects data from all relevant sources such as PMS, POS, website, newsletter or WiFi and automatically creates a central and consolidated guest profile. In 350 steps, the data is processed and enriched by means of Artificial Intelligence (AI) to create a guest profile never seen before.

The cloud-based SAAS solution consists of 16 modules and is complemented by the dailypoint™ Marketplace with more than 200 solution partners. dailypoint™ not only offers measurable marketing, but also covers the entire customer journey and thus supports all departments within a hotel. The integrated Privacy Dashboard is also the central element for the technical implementation of the GDPR.

dailypoint™ is headquartered in Munich, Germany and is sold and supported worldwide directly or through its distribution partners D-EDGE and XNProtel.

Further information: www.dailypoint.com

About Oracle

Oracle PartnerNetwork (OPN) is Oracle's partner program designed to enable partners to accelerate the transition to cloud and drive superior customer business outcomes. The OPN program allows partners to engage with Oracle through track(s) aligned to how they go to market: Cloud Build for partners that provide products or services built on or integrated with Oracle Cloud; Cloud Sell for partners that resell Oracle Cloud technology; Cloud Service for partners that implement, deploy and



manage Oracle Cloud Services; and License & Hardware for partners that build, service or sell Oracle software licenses or hardware products. Customers can expedite their business objectives with OPN partners who have achieved Expertise in a product family or cloud service.

Further information: www.oracle.com/partnernetwork